

ZEUS STREET GREEK OFFICIAL PRESS RELEASE

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| DATE:  | 21/11/23 |
| RELEASE DATE: | 27/11/23 |
| RELEASE TYPE: | PRODUCT |
| CAPAIGN: | THE MINI CLASSIC VALUE RANGE (Under $10) |
| CAMPAIGN ARTWORK + PHOTOGRAPHY | <https://shorturl.at/cnwBD>  |

**FOR IMMEDIATE RELEASE:**

**Zeus Street Greek Launch New Mini Classics Under $10 Range!**

The cost of living has risen faster than Neptune’s trident (and climate change) raises the sea levels!

We’ve heard, our legendary customers need a gift from Zeus to give value on their quest for ZSG deliciousness!

Introducing the new Mini Tzimmy Pita Wrap from $7.50.

All the megalo flavour of the Tzimmy Classic but micró! - Chicken/Pork/Lamb w/ chips, tzatziki, tomato, onion, parsley + paprika wrapped in a warm pita bread.

Chicken/Pork - $7.50

Lamb - $9.50

The Mini Tzimmy comes served in a biopak, home compostable box and is available from 27/11/23 in store, online at zsg.com.au, via the ZSG Legend App.

DINE IN | PICK UP | TAKE AWAY | DIRECT DELIVERY

The Mini Tzimmy, micro price, megalo flavour!

**Try the Mini Tzimmy for FREE!**

From 4/12/23-10/12/23 we’ll be giving away over 5000 Mini Tzimmy Chicken when you spend $30+ on ZSG via Uber Eats.

\* 200 x Mini Tzimmy Chicken per ZSG location available while stock lasts. 1 x Mini Tzimmy Chicken FREE per order. Prices may vary on delivery partner platforms.

**ABOUT ZEUS STREET GREEK**

“Zeus Street Greek (Or ZSG) serve our traditional Greek family recipes with a modern twist and fresh produce with a fresh attitude. Good Food, Good Health #greekstyle.”

Since 2014, Zeus Street Greek has been creating, sharing, and redefining Greek street food for Australian appetites.

Over time the brand and business has grown and evolved from a boutique, family-centric restaurant experience, to a quality, fast/casual service offering convenient, delicious, and nourishing Greek food to ever more guests, in ever more places.

Through our evolution, one thing has remained constant—our commitment to celebrating and sharing the very best Greek flavours, both traditional favourites and our modern spins, with people who are looking for food that’s as good for their tastebuds as it is for their bodies.

Our ambition is simple. To create welcoming environments, where we serve delicious Greek street food that makes people feel satisfied, nourished and ultimately... HAPPY!

MANY THANKS FOR YOUR SUPPORT!

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