

FOR IMMEDIATE RELEASE

Unleash Your Child's Imagination at Draw on Swimwear's Spectacular Activations in The Rocks!

Sydney, Australia – November 6, 2023

Get ready for a whirlwind of creativity and fun as Draw on Swimwear (DOS) brings its magic to life outside the Hunting Hue store in The Rocks.

Located at 31 Playfair Street, join us from 11 am to 2 pm on Saturday, 9th, Sunday, 10th, Saturday, 16th, and Sunday, 17th for an unforgettable experience that celebrates the boundless creativity of children.

DOS is not just swimwear; it's a journey into a child's world of imagination. Born from the idea of exploring a blank canvas from a child's perspective, DOS uses the creative process to help kids become open-minded, proud, and strong individuals. Our workshops encourage collaboration among friends, allowing children to communicate their feelings, express themselves, and boost their self-esteem—all while having a blast!

Draw on Swimwear is the ultimate manifestation of the inner child's spirit – a celebration of freedom, expression, and change. Embracing the creativity, freedom, and innocence of children, DOS empowers them to be the masters of their own destiny by creating original, one-of-a-kind designs for swimwear that can never be duplicated.

At DOS, we're all about celebrating individuality, and DOS isn't just a she/he—it's non-binary, it's just DOS – just me! Inclusive of everyone, DOS's character is inspired by the diverse Cephalopod family, including squids, octopus, cuttlefish, and nautilus—each one uniquely special.

Family time becomes even more magical as you create artwork together, strengthening the bonds of connection.

Be part of our team and help your child "Create Your Splash!" DOS is committed to sustainability, proudly 100% Australian, featuring UPF 50+ protected and water-repellent fabric.

Capture the essence of summer, frolic in your customized swimwear, and frame those special memories as memorabilia. DOS brings a new creative twist to the sunburnt country!

Experience DOS:

Event Details: Outside Hunting Hue store, 31 Playfair Street, The Rocks

Dates and Times:

- Saturday, 9th, 11 am to 2 pm
- Sunday, 10th, 11 am to 2 pm
- Saturday, 16th, 11 am to 2 pm
- Sunday, 17th, 11 am to 2 pm

For more information, visit The Rocks website: [DOS The Rocks](#)

Stay connected with DOS:

- Website: drawonswimwear.com
- Instagram: [@drawonswimwear](#)

Experience the magic of DOS by watching our latest activation video: [DOS YouTube](#)

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