**Title: Reem Borrows Releases Timely Book, “From the River to the Sea - Humanizing Freedom”, Addressing Global Leadership Amidst Israeli-Palestinian Crises.**

In a response to the worsening Israeli-Palestinian crises, leadership consultant and author Reem Borrows has chosen to unveil her book, "From the River to the Sea - Humanizing Freedom", ahead of schedule. What began as an exploration of leadership intricacies has evolved into a poignant commentary on one of the worst humanitarian crises of our time.

"This is not the book I set out to write, yet this is the book that needed to be born," Reem Borrows reflects.

"From the River to the Sea - Humanizing Freedom" is a personal and global journey, intertwining Borrows’ experiences as a Palestinian-Christian with Israeli citizenship. It delves into her upbringing as a second-class citizen, contrasted with the embrace of true freedom experienced upon moving to Australia.

The book unfolds in two parts—first, a logical examination of the crisis's roots, and second, a heartfelt call to action. Through historical and personal stories, Borrows guides readers toward a transformative leadership that acknowledges both the head and the heart as essential in navigating our interconnected world.

In her words, "I've been fortunate to experience the true essence of freedom—a freedom that rises above ethnic and religious divides."

Drawing on her wealth of experience from studying with a Buddhist Monk, to engaging with CEOs and thought leaders, Borrows connects leadership principles with the current global geopolitical situation. The Dreem Health, Head, and Heart Leadership framework, initially intended for individuals and organisations, finds broader application in a call for a collective shift towards operating from the heart.

"This is not only a call to address the urgent crisis but also calls for nations to recognise that developing 'whole' leaders globally and at all levels is paramount," Borrows said. “To develop whole leaders globally, each of us first must develop self-leadership from within.

"The book is an invitation to readers to re-examine individual and collective beliefs and behaviours. It advocates for a path of love, justice, and peace, where we can let go of the blind hatred that keeps us so firmly in the dark.”

While the book addresses the Israeli-Palestinian conflict, Borrows clarifies it's not intended to be political. She urges readers to look beyond the narrow lens of politics and mainstream media, aiming to uncover a deeper truth about why conflict exists, and what we can do to prevent it.

"Through transformative leadership, we can choose a different path based on love and understanding.

"From the River to the Sea - Humanizing Freedom" is now available for pre-sale at:

**Australia** <https://www.amazon.com.au/dp/B0CN42975V>

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