MEDIA RELEASE For Immediate Release

World Whale Day in sharp focus with special screenings of Whale Nation

Celebrate World Whale Day (Sun 18 Feb) at a special screening of new doco Whale Nation – an immersive voyage 50 million years in the making, to a majestic place most humans will never see.

Sydney, Australia - Mon 12 Feb 2024: Social impact entertainment startup good.film is promoting special screenings of the spectacular film *Whale Nation* on Sun 18 Feb in four cities simultaneously to celebrate World Whale Day.

The breathtaking film by Jean-Albert Lièvre was produced in partnership with UNESCO. Narrated by Richard E Grant, it tells the story of a beached humpback whale from both the perspective of a young girl and of the whale itself, taking viewers into the majesty of the world's largest mammals. It delves into their complex social lives, deep intelligence, and vital role in maintaining the health of the oceans.

Co-founder of good.film, Amy Tyler said that she was incredibly proud to partner with Kismet Films on a wholly original, one-of-a-kind film that stretched the documentary genre.

"Whale Nation utterly redefines what a traditional science-based documentary can look and feel like," she said. "The artistic direction, the poetic 'voice of the whales' narration, and the visual metaphors used to explain their lives and histories make audiences feel truly connected to the whales and their underwater world."

Inspired by the poetry of Heathcote Williams, the film was shot over several years and includes the impact of human activity, and the ongoing efforts to protect these magnificent creatures. At four special screenings presented concurrently by good.film in Sydney, Melbourne, Brisbane and Hobart, audiences can support whale conservation, and meet with leading scientific experts from partners including ORCCA, Humpbacks and High-rises, Sea Shepherd, The Australia Institute, Australian Marine Conservation Society, and the Institute of Marine and Antarctic Studies (UTAS).

Tyler believes strongly that for many people climate change and species extinction can too often feel overwhelming and overly complex.

"Film brings people together so that you feel that you're not alone in wanting to solve things. Put simply, sometimes watching a film and tapping into your emotions to cope and reconnect is a starting point to a deeper understanding. From that springs community, impact and action," Tyler said

With a streaming date yet to be set the special screening events are the first-look premieres of the English-language version in Australia.

"It's the perfect way to celebrate World Whale Day this year," said Tyler. "Unless you're lucky enough to be an expert whale diver, no experience will bring you closer to this hidden and wondrous society. The innovative visuals, immersive soundscape and vital themes of conservation and rescue, this film in cinema is a truly transformative experience."

50% of ticket sale profits sold via good.film goes to conservation and research.

Screening information

Sun 18 February 2pm

To book tickets for this special screening on World Whale Day in Sydney, Melbourne, Brisbane, and Hobart,

go to: www.good.film/whalenation

Please view the film trailer HERE: https://www.youtube.com/watch?v=jl61tubmwj4&t=1s

Follow this and other good.film campaigns at www.instagram.com/watchgoodfilm/reels

For all other national screenings after World Whale Day, please see Kismet Films

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More about good.film

Good.film is a startup media platform, based in Sydney, Australia dedicated to social impact. The team believes that powerful storytelling drives positive change and makes it possible for viewers to discover content they love based on causes they care about. The platform allows viewers to share, curate and upvote the stories that others need to see. Viewers can make regular donations to favourite causes and drive real change in the community.

Stories change the world, and after 15+ years of experience across social impact, charities and advertising, cofounders Amy and Peter found an underlying truth across all their work. No matter our differences - a good story can make a big impact.

Film and television connect us to real issues, help us better understand ourselves, and open our eyes to lives we might've otherwise never seen. At its core, good.film is about deepening an understanding of the topics in the world that matter.

https://good.film

Please see MEDIA KIT for further information and visual assets.

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