



## PRESS RELEASE

# 5 Reasons to Upgrade: The Benefits of a Self-Cleaning Litter Box for You and Your Cat

**Australia:** Are you tired of scooping endless amounts of cat poop? With **5.3 million cats in Australia** alone, that's a mountain of litter to scoop! PetSafe®, the global pet product expert, has five reasons why it's time to upgrade your litter box game to a self-cleaning litter box:

1. **Health Benefits:** Your cat's health is paramount, and a [self-cleaning litter box](#) contributes to their well-being by providing a consistently clean environment. With waste promptly removed after each use, there's less risk of bacterial buildup, promoting a healthier living space for both you and your pet.
2. **Ease of Use:** Simplify your life with a [self-cleaning litter box](#) that separates waste from clean litter automatically. No more sifting through litter or dealing with messy hands. Automatically or with just a press of a button, you can effortlessly maintain a hygienic litter box environment for your cat.
3. **Sustainability:** Reduce your environmental footprint with a [self-cleaning litter box](#). By maximising the use of clean litter and waste, these innovative solutions promote sustainability in pet care practices, ensuring a cleaner planet for future generations.
4. **Consistently Clean:** Cats prefer a clean litter box, and a [self-cleaning litter box](#) ensures that the litter box is always fresh and inviting. With waste promptly removed, your cat will appreciate the cleanliness and comfort of their litter box, leading to better litter box habits and overall satisfaction.
5. **Effective Odour Control:** Bid farewell to unpleasant odours with up to 5 times better odour control of a [self-cleaning litter box](#). By cleaning after every use, these litter boxes trap odours and keep them contained, leaving your home smelling fresh and clean.

Upgrade to a self-cleaning litter box like the new [PetSafe® ScoopFree® Clumping Self-Cleaning Litter Box](#) and experience the difference it can make in your life and your cat's well-being. Not only does it save you time and effort, but it also provides numerous benefits that enhance your pet care routine.

Experience the joy of ScoopFreedom with a self-cleaning litter box. Your cat will thank you, and you'll enjoy a cleaner, healthier, and more convenient litter box experience.

For more information on our range of self-cleaning litter boxes, visit [petsafe.com/au/](https://petsafe.com/au/)



For media inquiries or product reviews, please contact Amanda Kuhn, PR and Media, at [amanda@missymischief.com](mailto:amanda@missymischief.com), 0410 570 993.

High Res Images of the products can be found [HERE](#) or to view videos click [HERE](#) and [HERE](#)

**About PetSafe®**

PetSafe® is dedicated to enhancing the bond between pets and their families through innovative pet care solutions. From training and containment to lifestyle and well-being products, PetSafe® offers a wide range of solutions designed to unleash joy for pets and the people who love them. Connect with us on [Facebook](#) or [Instagram](#), or visit <https://intl.petsafe.net/en-au> to learn more.

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