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**FOR IMMEDIATE RELEASE**

**Contact: Greg Twemlow, CEO**  
**SEVENmile Ltd - [www.sevenmile.org.au](http://www.sevenmile.org.au)**  
**Email: [greg@sevenmile.org.au](mailto:greg@sevenmile.org.au)**  
**Phone: 0412 555 416**

## **SEVENmile Ltd Seeks Corporate Partners to Elevate Youth Skills Development Through Proven Experiential Learning Programs**

**Manly, Australia, March 25, 2024** – In a significant move to empower the next generation with essential real-world skills, SEVENmile Ltd, an innovative not-for-profit organisation, actively seeks partnerships with forward-thinking corporations. These partnerships aim to expand and enhance its proven skills development programs targeted at Year 9-11 students, including the groundbreaking "Enterprise in the Community" initiative and the newly introduced Z Summits scheduled for 2024.

### **Empowering Year 9-11 Students with Real-World Skills**

The "Enterprise in the Community" program, designed and facilitated by SEVENmile Ltd, bridges the gap between traditional education and practical, real-world applications, preparing students for future challenges.

SEVENmile's 2-day program fosters entrepreneurial spirit, analytical thinking, and creative problem-solving. It has already had a strong impact on equipping students with the skills necessary for personal and professional development.

View several short interviews with Enterprise in the Community stakeholders: [https://www.youtube.com/playlist?list=PLiDzWJ40j29m3\\_MPYIK708\\_qOCOXM7ROu](https://www.youtube.com/playlist?list=PLiDzWJ40j29m3_MPYIK708_qOCOXM7ROu)

### **New Initiative for 2024: Introducing Gen Z Summits**

Set to launch in 2024, Gen Z Summits represent an innovative platform that allows Gen Z students to engage deeply with self-driven success strategies, leverage their unique skills and perspectives, and make a tangible impact on their communities and beyond.

### **Call for Corporate Support**

SEVENmile Ltd invites corporate entities to join this transformative educational journey as sponsors, collaborators, and mentors. This partnership offers corporations a unique

opportunity to contribute to cultivating a skilled, innovative, and socially responsible future workforce, aligning with their corporate social responsibility (CSR) objectives.

### **Testimonials and Achievements**

1. Commencing in mid-2020, the program has now been delivered in fifty high schools in urban and regional areas with support from NSW Department of Education
2. Over 85% of the 1500 students trained and surveyed value the experience of participating in the Enterprise in the Community program
3. School Principals, Career Advisers, and Teachers endorse the impact of the program
4. Business owners who give their time confirm how valuable the experience is for them and the students
5. In 2023 SEVENmile commenced delivering an AI-powered version of Enterprise in the Community, which increased the pace and depth of learning for students

### **Seven Ways Sponsors Benefit**

- 1. Engagement with Local Businesses:** Gain insights into local challenges and solutions, fostering community connections.
- 2. Insight into Innovation and Problem-Solving:** Witness fresh, innovative approaches to business challenges from the next generation.
- 3. Enhanced Corporate Reputation:** Elevate brand perception by championing education, innovation, and community development.
- 4. Networking and Collaboration Opportunities:** Access to a network of like-minded businesses and stakeholders in the local economy.
- 5. Future Talent Pipeline:** Identify and nurture young talents who could become future leaders and innovators for the sponsor.
- 6. Community Impact and CSR Fulfillment:** Directly contribute to impactful CSR outcomes, demonstrating a commitment to social value creation.
- 7. Brand Innovation Association:** Align with advanced educational initiatives to showcase the sponsor as a leader in supporting innovation and future technologies.

These seven benefits collectively articulate a compelling value proposition for potential corporate sponsors. They highlight your sponsorship's community impact and the direct and strategic advantages it offers your business and brand.

Corporate entities interested in exploring partnership opportunities with SEVENmile Ltd are encouraged to contact Mr Twemlow directly to learn how they can support a proven program that enhances young Australians' confidence and Agency.

"We are at a pivotal moment where integrating real-world skills within the educational framework is a necessity," says Greg Twemlow, CEO of SEVENmile Ltd. "Through strategic partnerships with corporations, our goal is to expand the reach and impact of our programs and inspire a generation of students ready to face life's challenges with confidence."

## **Community Impact Case Study - St Paul's Catholic College Manly**

Highlighting the program's significant impact on the community, **State Member of Parliament for Manly, James Griffin**, a steadfast supporter of educational initiatives in Manly, commended SEVENmile Ltd for its commitment to fostering a future-ready generation. Mr. Griffin was a guest at the St Paul's Catholic College presentations and spoke to students and attendees, and said, "It was all on display. This project is so impressive because the students have been working on 'real-life' problems local businesses face."

**The Principal of St Paul's, Michael Reid**, was especially impressed to see an industry program that allowed his students and teachers to explore beyond theory. "This is deep, authentic learning. The program allows our students to engage with life beyond the school gate and develop applicable skills in solving real-world problems," Mr Reid said.

### **About SEVENmile Ltd**

SEVENmile Ltd is a not-for-profit organisation founded in 2018 on Sydney's northern beaches. Its mission is to empower individuals across all stages of life with essential life skills, ethical frameworks, and, since 2023, competency in generative AI competencies. Through innovative experiential learning programs and community engagement, SEVENmile Ltd strives to prepare the next generation for the challenges and opportunities of the future.

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Greg Twemlow

Executive Director

SEVENmile Ltd

ABN 72 630 286 636

<https://www.linkedin.com/in/gregtwemlow/>

m: 0412555416

e: greg@sevenmile.org.au