

## Mother's day video #TellMumNow goes VIRAL

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A heartwarming tribute to mothers has taken the internet by storm. Titled #TellMumNow: It doesn't hit you until they're GONE: A Mother's Day Video, this heartwarming video has garnered nationwide attention and admiration.

Within its first 3 days of being uploaded on Instagram, Facebook, and YouTube, this video showcasing eleven mothers and their children in Australia has surpassed 1,000,000 views, captivating audiences with its touching portrayal of love and appreciation.

Each of the eleven mother-child pairs featured in the video was given a rare opportunity to express their heartfelt sentiments towards one another, conveying what they love about each other and the depth of their affection. Culminating with a powerful message, "Tomorrow is not promised... Tell Mum Now," the video serves as a poignant reminder of the importance of cherishing our loved ones and expressing gratitude while we still have the chance.

Praised for its inclusivity and diversity, the video portrays a wide spectrum of mothers and children, ranging from those with disabilities to individuals who have experienced profound loss. Regardless of age or circumstance, the universal theme of love and gratitude permeates each frame, resonating deeply with audiences around the globe.

Produced by My Guardian Aged and Disability Care, an Australia-based company and an Approved provider for My Aged Care and registered NDIS provider, the video stands as a heartfelt tribute to all mothers in celebration of Mother's Day.

Commenting on the video, viewers have expressed overwhelming emotions, with sentiments ranging from tears of joy to heartfelt gratitude:

"Brb crying!! What a beautiful video"

"In Tears! The most beautiful video"

"I cried as soon as the kids asked their mothers the question 😭"

"Omg I'll never stop crying 😭"

"Nothing like a good cry before bed 😭 this was beyond beautiful xx"

Experience the emotional journey for yourself by watching the video on YouTube, Instagram, or Facebook:

YouTube: <https://www.youtube.com/watch?v=Yc7v-OtdCyg>

Instagram: <https://www.instagram.com/reel/C6xqXZSyV58/?igsh=NXF0ejluY3JnbG5t>

Facebook: <https://www.facebook.com/share/v/8YU2VgSZrimuC5MU/?mibextid=Tifg6m>

Join the millions who have been moved by this heartfelt tribute to mothers everywhere.

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