

MEDIA RELEASE

100th First Wednesday Connect Celebration Event**Key details****When:** Wednesday 6 July 2024 | 5:00pm – 6:30pm**Where:** ACT Government, 220 London Circuit**Media Contact:** Marketing@cbrin.com.au or (02) 6183 6812**Registration Link:** <https://www.eventbrite.com.au/e/100th-first-wednesday-connect-tickets-793849072947?aff=oddtcreator>

On Wednesday 6 July 2024, the **100th First Wednesday Connect** will be held.

Since 2015, the **Canberra Innovation Network** has hosted First Wednesday Connect which brings together Canberra's innovation community to support, listen and learn.

Over the past 9 years, First Wednesday Connect has become the pulse of the innovation community in Canberra and the format is now replicated worldwide. Over 1,000 pitches from this community have been heard by almost 20,000 people in locations across Canberra. Many of these pitches are world-leading ideas that are shaping the future and making the world a better place.

Chief Executive Officer of the Canberra Innovation Network, Petr Adamek says:

“There is something fundamentally human in how interactions at First Wednesday Connect happen. The highly interactive atmosphere offers a very welcome alternative to digital social channels that, in my opinion, often maintain distance rather than truly connect people. The conversations at First Wednesday Connect are simply real and offer genuine face-to-face connections in our innovation community”.

The 100th First Wednesday Connect will be bigger and better than anyone held before. It is a milestone event, and the Canberra Innovation Network wants to recognise this amazing community. The event would not happen without the energy and enthusiasm driven by the people who come along every month. About half of the attendees each month are new, manifesting the vibrancy and growth of the innovation community in Canberra.

A crowd of more than 300 people are expected to attend, so registration is essential.

First Wednesday Connect and all events held by the Canberra Innovation Network are diverse, inclusive, accessible, and safe, and a warm invitation is extended to anyone to celebrate this special occasion.

The media is invited to attend from 4:30pm onwards, with the event starting at 5:00pm. Interviews with organisations pitching or involved in the day and Canberra Innovation Network representatives can be arranged. Please contact the Marketing and Communications Team at Marketing@cbrin.com.au or (02) 6183 6812 to arrange any interviews.



The poster features a dark blue background with several stylized fireworks in shades of purple, pink, and white. At the top left is the Canberra Innovation Network logo. At the top right is the ACT Government logo. In the center, the number '100' is written in a large, white, sans-serif font, with 'th' to its upper right. A red ribbon banner with white text is positioned below the '100', reading 'First Wednesday Connect'. Below the banner, the date and time are listed: 'Wednesday 3 July 2024' and '5:00pm - 6:30pm'. At the bottom, the text 'REGISTER NOW!' is followed by a red arrow pointing to the URL '>> cbrin.com.au/fwc'.

IN CANBERRA
INNOVATION
NETWORK

ACT
Government

100th

First Wednesday Connect

Wednesday 3 July 2024
5:00pm - 6:30pm

REGISTER NOW!
>> cbrin.com.au/fwc

The Canberra Innovation Network is a not-for-profit organisation that provides programs and support to entrepreneurs, innovative businesses and researchers, strengthening the position of Canberra as a clever, connected, and creative city where entrepreneurs and businesses build on the city's excellence in research and innovation to create social and economic benefits for everyone in the ACT.