

## Media Release

FOR IMMEDIATE RELEASE

July 30 2024

### ESG&I and The Australian Institute of Management (AIM) Partner to Deliver Innovative Courses on ESG and Sustainable Leadership

ESG&I, a purpose-led Environmental, Social, Governance & Impact company, is excited to announce a new strategic partnership with the Australian Institute of Management (AIM) to offer two groundbreaking courses: Environmental, Social, and Governance (ESG) and Sustainable Leadership for Managers.

ESG&I Founder, Geoff Gourley said "We are thrilled to partner with AIM to deliver these essential courses. Our goal is to empower leaders with the knowledge and tools they need to drive sustainable and impactful change within their organisations. Together, we can build a more resilient and equitable future."

With this partnership, students will have the unique opportunity to learn directly from ESG&I Founder Geoff Gourley. Recognised as one of the Top 100 Social Entrepreneurs and Innovators in the World, Geoff is a purpose-driven leader in ESG and Impact. With over 25 years of experience in design, construction, sustainable environments, renewable energy, and management consulting, Geoff brings unparalleled expertise and a passion for sustainability to his role as course facilitator. His qualifications in design, sustainability, governance, and technology underscore his commitment to leadership, social impact, and strategic implementation.

The two courses being offered through AIM include;

#### Environmental, Social, and Governance (ESG) Course

This course provides participants with fundamental knowledge and skills to apply ESG frameworks and principles in a professional setting. Designed for team leaders and managers across sectors, the course covers key aspects of environmental sustainability, social impact, and governance frameworks, equipping participants to mitigate risks and leverage opportunities to generate business value.

Learning Outcomes:

- Understand ESG key concepts in a professional context.
- Apply strategies to mitigate environmental impact.
- Address diversity, inclusion, and community engagement.
- Develop stakeholder engagement initiatives.

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<https://www.aim.com.au/>

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<https://www.aim.com.au/leadership-strategy/courses/environmental-social-governance-esg>

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<https://www.aim.com.au/leadership-strategy/courses/sustainable-leadership-for-managers>

- Create accountability action plans for ESG issues.

### **Sustainable Leadership for Managers Course**

This course equips managers with the essential tools to integrate sustainable practices into their leadership styles. Through real-world applications, participants will learn to align their personal purpose and values with organisational goals, driving innovation and building resilient businesses.

#### Learning Outcomes:

- Understand sustainable leadership concepts.
- Align personal and organisational values.
- Influence and drive sustainable change.
- Integrate ethical decision-making into business operations.
- Build resilience and adaptive capacity within teams.

These courses are a natural fit ESG&I, a company committed to simplifying ESG compliance and strategy development, making it accessible and actionable for businesses striving towards sustainability and social responsibility. This partnership with AIM will make it even easier for leaders up-skill in ESG.

To celebrate this new partnership and the launch of these new courses, AIM is offering a 10% discount on enrolments. Use the discount code 'ESGLAUNCH' when booking online to take advantage of this limited-time offer, valid until July 31st.

For more information and to enrol, visit [www.aim.com.au](http://www.aim.com.au).

#### Media Contact:

##### **Tully Smith**

Director, ESG&I

Email: [tully.smith@esgandi.com.au](mailto:tully.smith@esgandi.com.au)

Phone: 0456 213 186

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