Avon Descent 2024: Rising Water Levels and Exciting New Avon Challenge Events!

PERTH, WA - The 2024 Avon Descent is set to be more thrilling than ever with recent rains bringing rising water levels and brand-new Avon Challenge events, making the iconic WA event more accessible than ever before.

Making the 2024 Avon Descent weekend better than ever:

- Rising Water Levels: Recent rainfall has contributed to <u>rising water levels at key sites</u> such as Walyunga and Northam, promising an exhilarating race for racers and spectators alike. "With the recent rains, community excitement has grown substantially," says Greg Kaeding, Chair of Northam's Avon Descent Association.
- Avon Challenge Events: Alongside the classic 124 km race, the new Day 2 Avon Challenge events offer shorter courses (with a choice of 50km on day 1, and 10 km, 14 km and 29 km races on day 2) perfect for novices, intermediates and pros alike.
 "We're beyond excited to provide new opportunities for taking part in the Avon Descent experience for all those with an interest in getting on the river," says Greg Kaeding, Chair
- Continued Investment in Safety and Wellbeing: Thanks to substantial financial support from the State Government through the Department of Local Government, Sport and Cultural Industries, along with the dedicated support from the many community sponsors and dedicated volunteers, investment in modern event and safety equipment ensures a smooth, safe and unforgettable experience for all.

Get involved this August:

- Community Fun Days: Get involved in the variety of family-friendly activities and community events to be held as part of the <u>Avon Descent Family Fun Days</u> across the race weekend and cheer on the competitors as they make their way along the Avon and Swan Rivers.
- Entrant Excitement Builds: Current entrant numbers promise an epic Avon Descent experience, with an expected influx as the August 4th and 5th entry deadline draws near.

Join us for an unforgettable adventure in 2024! Register now and be a part of WA's iconic and world-renowned paddle and power event.

Entries close August 4th for the main Avon Descent event and August 5th for the new Day 2 Avon Challenge events.

The State Government through the Department of Local Government, Sport and Cultural Industries is a major supporter of the Avon Descent in Western Australia. Sport and recreation creates vibrant, inclusive and connected WA communities.

Register at www.avondescent.com.au

Notes to editors:

Contact details:

Northam's Avon Descent Association

Key contact: Deborah Boxall, Event Manager

Email: eo@avondescent.com.au

Website: https://www.avondescent.com.au/ Best times to contact: 9:00am - 5:00pm

Contact Northam's Avon Descent Association (NADA) for requests for collateral, interviews and other information.

About the Avon Descent:

Born in 1973, this 124 km journey from Northam to Bayswater is WA's premier power and paddle spectacle. It's more than a race - it's a showcase of determination, community spirit, and the raw beauty of our rivers. Now, with our new Avon Challenge events and continued investment in making the best event we possibly can, we're writing the next exciting chapter in the Avon Descent's storied history.
