

FOR IMMEDIATE RELEASE

Best Restaurants Launches \$1,000 Dinner Giveaway for the Best Dad Jokes This Father's Day!

Forget the socks and ties—this is your chance to treat Dad to a memorable dining experience he won't forget.

Sydney, Australia – August 2024 – Best Restaurants is injecting some humour into Father's Day celebrations with its biggest giveaway yet! Set to capture the attention of food lovers around Australia, the renowned dining directory and gift card provider is giving away a \$1,000 gift card to some of Australia's top restaurants—simply for sharing your best dad joke.

How to enter:

- Comment your best dad joke on our Father's Day video right here
- The comment with the most likes wins the \$1,000 gift card!

Dad deserves more than the usual socks and undies or even scotch. With the Best Restaurants gift card redeemable at some of Australia's most sought-after restaurants, this is the ultimate Father's Day gift, allowing one lucky winner to give Dad a dining experience that will be remembered long after the punchlines fade.

"We wanted to do something different this year, something that really resonates with the spirit of Father's Day," says Rajneen Arora, chief executive officer at Best Gift Group. "Dad jokes are a staple of Father's Day, so we thought, why not combine them with a chance to win a truly luxurious dining experience? This is more than just a giveaway—it's a celebration of dad in the most delicious way possible."

The \$1,000 Best Restaurants gift card can be used at a wide selection of Best Restaurants' partner restaurants across Australia, from swanky city hotspots to relaxed coastal eateries. Whether Dad's a fan of fine dining or prefers a more laid-back meal, the options are endless—and all at a high standard.

The winner will be determined by the number of likes on their dad joke comment, so be sure to share your entry with friends and family to boost your chances!

Terms and Conditions:

- To participate, simply comment your dad joke on this video here.
- The winner will be the comment with the most likes by 30th August 2024.
- The giveaway is open to residents of Australia only.

Don't miss out on this opportunity to give Dad the ultimate Father's Day treat—a delicious and memorable dining experience at one of Australia's best restaurants. Share your best dad joke and you could be the lucky winner!

For more information, visit bestrestaurants.com.au.

— Ends —

For media enquiries, please contact:

Ryan Perryman Head of Brand Marketing at Best Gift Group ryan@bestgiftgroup.com 0432 965 131

About Best Restaurants: Best Restaurants is Australia's premier dining directory and gift card provider, dedicated to connecting food lovers with the finest dining experiences across Australia. Our gift cards provide access to an exclusive network of top-tier restaurants, ensuring memorable meals and exceptional service every time.

About Best Gift Group: Best Gift Group is a leading provider of premium gift cards for some of the best dining, winery and wellness experiences across Australia. Dedicated to transforming the art of giving, our mission is to make every gift an unforgettable experience, whether it's for a special occasion or just because. We pride ourselves on quality and convenience, and we believe that the perfect gift is about the lasting memory it creates.