

Media Release

FOR IMMEDIATE RELEASE

Date: Sunday 18th August 2024

Concussion in Sport: A Concern as Junior and Amateur Football Finals Approach

With football finals fast approaching in junior and amateur leagues in the coming weeks, the issue of concussion in sport is once again in the spotlight. The First Aid Show is urging parents, sports trainers, coaches, and clubs to remain vigilant when it comes to head injuries during these crucial matches.

"Concussion remains the biggest concern for parents as we head into finals season," said Suzanne Mooney, spokesperson for The First Aid Show, Australia's only conference and expo for First Aiders.

"It's vital to keep an eye out for red flags following a head strike, such as deterioration of consciousness, vomiting, double vision, severe headache, increasing restlessness or agitation, and neck pain."

"But ultimately, with all head knocks during sport—if in doubt, sit them out."

Concussion in sport is one of the most pressing challenges facing all sports today. In response to this growing concern, Australia's first and only conference and expo dedicated to first aiders and sports trainers be held at the Melbourne Convention Centre and online on Monday, 26th August 2024.

The First Aid Show is excited to welcome **Dr. David Hughes AM**, co-author of the Concussion in Sport Guidelines for the Australian Institute of Sport, who will be delivering a keynote presentation specifically aimed at first aiders.

The event, hosted by renowned entertainer **Rob Mills**, will feature a range of sensational keynote speakers and masterclass presenters, including:

- **Professor Peter Morley AM**, Chair of the Australian Resuscitation Council, who will discuss the latest 2024 changes in first aid and CPR.
- **Professor Tony Walker ASM**, Former CEO of Ambulance Victoria, who will cover critical topics in injury management.

"We've brought together the industry's leading experts to provide updates and masterclasses on crucial topics of concern to first aiders far beyond what is delivered in first aid courses—all tailored to ensure first aiders have the most up-to-date knowledge and skills." Mrs. Mooney explained.

Event Details:

- **Date:** Monday, 26th August 2024
- **Location:** Melbourne Convention Centre & Online
- **Info & Tickets:** Available now at www.firstaidshow.com.au

Interview opportunities with keynote speakers and event organizers are available upon request, subject to availability.

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