Breaking Ground in Australia: How Lentune is helping construction companies thrive amid industry challenges

**Melbourne, Australia, [Current Date]** - As the Australian construction industry prepares for challenging times ahead, Lentune, a leading provider of construction software, is not only helping businesses boost efficiency and maintain profitability but is also expanding its presence in the Australian market.

**Lentune Expands to Meet Growing Demand**

In response to increasing demand from construction companies to better understand their project costs, Lentune has announced the opening of a new office in Richmond, Melbourne. This expansion from its headquarters in Christchurch, New Zealand, marks a significant milestone in Lentune’s growth and commitment to the Australian construction sector.

“Our office in Melbourne reflects the increasing need for streamlined project cost management in Australia’s construction industry,” said Jono Bonifant, Lentune CEO. “We’re thrilled to be closer to our Australian clients and eager to ensure our software can help them get great visibility of costs across their projects.”

**Empowering Businesses in Challenging Times**

With the construction sector facing headwinds, including declining building permits, labour shortages, and rising insolvencies (up 42% in 2023), Lentune's software packages are proving to be a lifeline for businesses.

"In today's challenging market, efficiency and accurate financial management are more crucial than ever," says Bonifant. "Our solutions are helping construction businesses survive and thrive in these conditions."

Recent case studies highlight the transformative power of Lentune's software:

* Exclusive Linings in Western and South Australia reported saving 40 hours per week within just five months of implementation.
* BLR Provincial Construction in Victoria slashed their month-end reporting time from 2-3 weeks to just 3 days.

Danielle Cole, Administration Manager at BLR Provincial Construction, shares, "I can report on information extremely quickly now. Our month-end reporting only takes me three days now, whereas it would have taken me two or three weeks prior to Lentune."

**Driving ROI and Informed Decision-Making**

In an industry where margins are tightening, Lentune's rapid ROI is particularly valuable. Luke Long, General Manager at Exclusive Linings, emphasises, "Lentune's great value for money. I think we would have made back our investment already in terms of picking up pricing issues and negotiating better prices with suppliers."

As the industry prepares for projected growth from 2025 to 2028, accurate project costing and competitive bidding will be crucial. Lentune's software provides the data confidence needed for informed decision-making, positioning businesses to capitalise on upcoming opportunities in renewable energy, healthcare and infrastructure projects.

**Improving Work-Life Balance in a Challenging Labour Market**

With the industry experiencing a 1.9% decline in workforce in 2023, Lentune's positive impact on work-life balance is more crucial than ever. "I no longer find myself working until 2 o'clock on Sunday mornings or spending every night working at home. It has truly freed up a lot of time for us," notes Danielle Cole.

**About Lentune**

Lentune is transforming the construction industry by streamlining financial processes and replacing tedious tasks with dynamic automated workflows and real-time data integration. From project cost management and invoicing to purchase orders, timesheets, expenses, and equipment management, Lentune covers it. Headquartered in Christchurch, and with its new office in Richmond, Melbourne, Lentune understands the unique needs of Australian and New Zealand construction businesses. Driven by continuous improvement and customer feedback, Lentune delivers world-class software to help clients manage building and construction companies better.

For more information about how Lentune can transform your construction business, please contact:

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Visit www.lentune.com to learn more about Lentune's construction software solutions.