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MEDIA RELEASE

For Immediate Release

**Craft Beer Returns To The Rocks For 19th Annual Australian Beer Festival**

Sydney pub favourite, The Australian Heritage Hotel is bringing its annual celebration of all things craft beer back to the streets of The Rocks from 25 - 27 October 2024.

The three day event will showcase over 40 unique beers and ciders from some of Australia’s most loved, and up and coming, boutique brewers – think Grifter, Young Henry’s, Sunday Road, 4 Pines, White Bay and last years festival winner Merino Brewery.

Public votes will help crown the The Geoff Scharer Best Overall Beer Award to the festival’s favourite brewer*.*

The headline award is named in honour of The Australian’s long-time publican and micro-brewing pioneer.

The festival will also be showcasing the finalists of The Homebrewers Association Pro Am home brew competition as part of a collaboration with Sydney Beer Week – it could just be your first taste of Australia’s next big beer.

General Manager at The Australian, Taz Murphy says she can’t wait to continue a tradition she’s seen grow over the last 19 years. “It really is the highlight of the year for us. We live craft beer at The Australian with over 130 different craft brews on hand at any one time but our annual beer festival is where we really celebrate exceptional brewers, great entertainment and connection with the people that love what we love – good times and great beer.”

Entry into the event is free and will include crowd favourites such as, ‘Meet The Brewer’ sessions, live entertainment, a beer garden and giveaways across the weekend.

A tasting cup and 4 tasting tickets are $35.

If you need more beer, additional tasting top ups are available at 4 for $28

Tasting tickets are available on entry with more information found at [www.australianheritagehotel.com/beerfest](http://www.australianheritagehotel.com/beerfest)

Festival times.

Friday 4pm – 10pm

Saturday 12pm – 10pm

Sunday 12pm – 8pm

The Australian Heritage Hotel

100 Cumberland Street, The Rocks

Festival Contact

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[(02) 9247 2229](https://www.google.com/search?q=the+australian+heritage+hotel&rlz=1C1GCEA_enAU1105AU1105&oq=&gs_lcrp=EgZjaHJvbWUqCQgDEEUYOxjCAzIJCAAQRRg7GMIDMgkIARBFGDsYwgMyCQgCEEUYOxjCAzIJCAMQRRg7GMIDMgkIBBBFGDsYwgMyCQgFEEUYOxjCAzIJCAYQRRg7GMIDMgkIBxBFGDsYwgPSAQkyNjYzajBqMTWoAgiwAgE&sourceid=chrome&ie=UTF-8)

A group of people walking in a street

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