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FOR IMMEDIATE RELEASE

SPINIFEX BREWING CO LAUNCHES NEW BROOMETIME RTD SERIES

Spinifex Brewing Co is excited to announce the launch of a new 'Broometime' Ready to Drink (RTD) range in partnership with [Broome Gallery](#). This new collection features a selection of exciting flavours designed to refresh and satisfy every thirst, just in time for summer. The "Broometime" RTD range includes three standout flavours:

Broometime Hard Lemon 4.0% ABV (Gluten Free)

Experience the vibrant, zesty aroma of Broometime Hard Lemon. This refreshing beverage delivers a crisp tangy lemon flavour perfectly balanced with just the right amount of sweetness. With a clean, crisp, effervescent finish and lingering citrus zest for hot climates. Enjoy the invigorating taste of pure refreshment.

Broometime Native Peach and Mango 4.8% ABV (Gluten Free)

This refreshing beverage is low sugar and features a pinkish purple hue, reminiscent of ripe Quandong fruit. It offers an aroma of ripe peach and juicy mango. On the palate it delivers a luscious blend of peach and zesty mango nectar, finishing with clean, zesty citrus flavours, resulting in a complex, well-balanced and refreshingly moreish experience.

Broometime Ginger Beer 3.5% ABV (Gluten Free)

A fruity hand-crafted ginger beer infused with regional WA Geraldton Wax, making a full-flavoured Ginger Beer with subtle citrus and nectar flavours.

Spinifex Broometime Series celebrates our connection to Western Australia's spectacular Kimberley region and our spectacular Cable Beach Brewery. Each can in the "Broometime" range features vibrant artwork by the renowned Broomeartist, James Down, whose work has become synonymous with Broome's artistic landscape.

Broome Gallery has a curated selection of beautiful pieces including the brightly coloured works by James Down. Gallery owners Pete and Tash say

"Broome Gallery is thrilled to announce our collaboration with Spinifex Brewery in launching the 'Broome Time' series, a celebration of the vibrant spirit and culture of Broome. This unique series features stunning artwork by James Down, exclusively available through BroomeGallery. Each drink in this series captures the essence of our beautiful region, combining world-class art with the distinctive flavours crafted by Spinifex Brewery. We believe this partnership perfectly represents the creative energy of Broome, and we're excited to share this experience with our community and beyond."

Artist James Down comments on the collaboration

"I'm delighted to be involved with Spinifex Brewery and have my Broome-inspired artwork on such an amazing beverage range, we hope the Broometime Series is enjoyed not only for its great taste but also a visual delight."

Spinifex Brewing Co, CEO Adam Barnard says

"We are thrilled to bring 'Broometime' to life with our new RTD range. This new range is a celebration of our connection to Broome; from the flavours we have selected to the art that decorates our cans. I invite you to try the range and experience the laid-back, vibrant lifestyle that Broome is known for, in every sip."

SPINIFEX

— BREWING CO —

Step into Broometime with Spinifex Brewing Co. Our new range of Ready to Drink Beverages (RTD) is now available on tap and packaged in our venues, online and through our growing list of Ambassador Stores.

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