

MEDIA RELEASE

Embargoed until 9:00am AEDT Thursday 10th October 2024

Axilla™ Deodorant Spray - A Revolutionary New Way to Stay Fresh All Day!

By popular demand, Black Chicken Remedies, the makers of Australias most effective and multi award winning Axilla Natural Deodorant Paste have launched a natural deodorant spray that provides not only convenience but 24 hour protection.

After years of testing and research Axilla Deodorant Spray is launched. Traditional deodorants contain harmful chemicals that not only block sweat but may also irritate sensitive skin. Axilla™ Deodorant Spray is non aerosol and is infused with a super effective natural ingredients to neutralise odour, tighten pores, and soothe sensitive skin.

Join over 2 million armpits worldwide that have trusted Axilla[™] Deodorant Paste for over 12 years. Now, experience the same powerful, natural protection in an all-new advanced spray formulation designed to keep you feeling clean and comfortable.

"Convenience should never come at the cost of quality or health. That's why we developed Axilla™ Deodorant Spray—a formulation that delivers the potent, natural protection you know and trust, now in an easy-to-use spray," says Chey Birch, Founder and CEO of Black Chicken Remedies. "Perfect for those on the go, our spray ensures that every application is quick, even, and invisible, keeping you confident and comfortable no matter where your day takes you."

What is Axilla™ Deodorant Spray?

Axilla™ Deodorant Spray is Australia's most effective and loved natural deodorant, now available in a powerful spray formulation for 24-hour freshness. It combines the power of Zinc Sulphate with botanical extracts to deliver a deodorant that not only neutralises odour but also cares for your skin.

Benefits:

- 1. No aluminium
- 2. No synthetic fragrances
- 3. Non aerosol convenient spray application
- 4. Invisible upon application
- 5. Does not mark clothes
- 6. Refreshing scent with a hint of spice

Retailing at \$21.95 the effective new formula comes in a premium 50ml glass bottle with convenient mist sprayer.

Images are available here

If you'd like to try a sample please send us an email to support@blackchicken.com.au with the best address and we will get one out to you!

CEO and Founder