

Australian Property Scout Responds to Social Media Debate on Property Investors Amid Housing Crisis

A recent social media video featuring property investors from Australian Property Scout (APS) discussing their portfolios while on Sydney Harbour has sparked lively debate online. The video, posted by the *Scouting Australia Podcast*, has garnered over 50K views on social media and attracted both praise and criticism.

The video showcases APS team members sharing how many properties they own. While some viewers applauded their success, others raised concerns about housing affordability and rental availability in Australia.

Sam Gordon, founder of Australian Property Scout, addressed the controversy, emphasising the role of private investors in Australia's rental market.

“Australia relies heavily on private investors to supply rental properties, with less than 1% provided by the government,” said Gordon. “If private landlords exited the market, we’d face a rental crisis far worse than what we’re already experiencing. Where would people live if there were no rental properties?”

Gordon also highlighted the long-term government shift away from public housing. “The decision in the 1980s to reduce investment in social housing placed the onus on private individuals to meet demand. Now, more than ever, we need solutions, not finger-pointing.

The Role of Property Investment in Solving the Housing Crisis

Australian Property Scout remains committed to educating Australians about property investment strategies that contribute to both financial security and housing supply. APS supports responsible property ownership and emphasises creating accessible rental opportunities through ethical investing practices.

“Rather than being part of the problem, property investors are often part of the solution,” said Gordon. “Our team is passionate about helping Australians navigate the housing market to build financial independence while supplying much-needed housing options.”

About Australian Property Scout

Australian Property Scout is a buyer’s agency specialising in identifying high-performing property investments for everyday Australians. By focusing on affordability, long-term growth, and ethical practices, APS has helped clients achieve financial freedom while contributing positively to the rental market.

www.australianpropertyscout.com.au

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